

waterpik® Sonic Power Toothbrush Comparison



	Waterpik® Sensonic® Professional Toothbrush (SR-1000W)	Braun Oral-B® Sonic Complete (S200)	Sonicare® Elite (e7300)	Sonicare® FlexCare Toothbrush (RS930)
Whole Mouth Plaque Reduction Score	89% ¹	82% ¹	75% ¹	83% ²
Brush Heads with Unit	3 (1 Standard, 1 Interdental, 1 Small)	1 (1 Standard)	1 (1 Standard)	2 (1 Standard, 1 Compact)
Bristle Speed (Meters per second)³	4.7 meters per second	2.1 meters per second	1.9 meters per second	2.9 meters per second
Cleaning Modes	2	3	2	3
Recharge Indicator	yes	yes	yes	yes
Timer	2 minutes	2 minutes	2 minutes	1, 2 and 3 minutes
30 Second Quadrant Timer	yes	yes	yes	yes
Toothbrush Price (MSRP)	\$79.99	\$99.99	\$119.99	\$179.99
Travel Case			yes	yes
Brush Head Replacement Price	2 for \$10.99 (\$5.50 each)	3 for \$21.99 (\$7.33 each)	2 for \$34.99 (\$17.50 each)	3 for \$29.99 (\$9.99 each)
Warranty	2 year warranty	2 year warranty	2 year warranty	2 year warranty

¹ Single use of the Waterpik® Sensonic® Professional Toothbrush showed significantly greater reduction in plaque compared to the Oral-B® Sonic Complete, Sonicare® Elite, and Oral-B® Indicator. Sharma et al *J. Int Acad Periodontal* 2006;8(3):83-88.

² McGrady M. et al Comparison of plaque removal by Sonicare FlexCare and Oral-B Sonic Complete. Phillips Oral Healthcare data on file 2007.

³ Data on file.

Waterpik® is a trademark of Water Pik, Inc. registered in Argentina, India, Spain, Korea, Canada, Brazil, United Kingdom, Ukraine, Chile, France, Finland, Benelux, Australia, Switzerland, Taiwan, South Africa, Sweden, Norway, Russian Federation, Czech Republic, New Zealand, China, Mexico, Austria, Hungary, Singapore, Italy, Germany, Denmark, Poland, and the United States.

Sensonic® is a trademark of Water Pik, Inc. registered in the United States, Canada, European Union, Switzerland and Japan.

Oral-B and Sonicare are not trademarks of Water Pik, Inc.